



November 4, 2023 9am – 1pm
River Legacy Park, Arlington

Dear Friend of Texas Central Bleeding Disorders,

Texas Central Bleeding Disorders (TexCen) is a non-profit, community-based organization dedicated to advocacy, education and support of families affected by inheritable bleeding disorders across North Texas.

TexCen's twelfth annual **Unite for Bleeding Disorders Walk** fundraiser will be held on Saturday, November 4, 2023, at River Legacy Park in Arlington, Texas from 9am – 1pm. The money raised at this event will be used to fulfill our mission to find better treatments and cures for bleeding disorders and to prevent the complications of these disorders through education, awareness, advocacy, and research. We expect over 250 attendees to participate in the walk, meet our sponsors, and enjoy entertainment, refreshments, and being together.

Please help us meet our \$60,000 goal by being a **2023 UniteWalk Local Sponsor!** Select from the options below or suggest something new:

Local Sponsorship Opportunities Levels & Benefits

Gold Sponsor: \$5,000

- **Pre-Event:** Logo & link on TexCen website, Email recognition
- **Day-of-Event:** Logo on Start & Finish Banner, ONE reserved Sponsor space, Logo on event apparel
- **Post-Event:** Recognition in TexCen Newsletter & Walk Recap Email

Silver Sponsor: \$3,000

- ONE reserved Sponsor space, Opportunity to provide flyers/promotional items to 100+ Walk "Goody" Bags, Logo on TexCen website, Recognition in TexCen Newsletter & Walk Recap Email

Bronze Sponsor: \$1,500

- Opportunity to provide flyers/promotional items to 100+ Walk "Goody" Bags, Logo on TexCen website, Recognition in TexCen Newsletter & Walk Recap Email

Kids Corner Sponsor: \$1,000 / \$500

- Make it a fun time for the whole family by providing or underwriting activities like face-painting, balloon artists, games, and crafts! Connect with your inner child and show off your talents!

Wellness Corner Sponsor: \$1,000 / \$500

- Give attendees more opportunities to be healthy and feel better! Sponsorship can include a mobile wellness unit, a chiropractor, even a massage chair! Use this as an opportunity to support the event and share information about your company, values and commitment to overall health.

Pre-Walk Snack, Lunch or More Sponsor: \$1,000 / \$500

- Make sure participants aren't walking on an empty stomach by providing options such as fruit, breakfast snacks, juice and coffee.
- Sponsor a Food Truck or other on-site lunch for attendees to enjoy together after they've "walked the Walk".

Entertainment/Sound Sponsors: \$1,000 / \$500

- Music is the universal language that makes the world around – especially after a UNITE for Bleeding Disorders Walk! Cover the cost or provide a DJ or band to engage and entertain the crowd.

Water Station Sponsor: \$1,000 / \$500

- We don't want anyone to forget to stay hydrated! Opportunity to sponsor/provide water at stations along the walk path.

Have an idea? Let us know!

TexCen also welcomes in-kind donations to the UniteWalk or other uses. In-kind donations can be products, equipment and/or services. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation.

In order to be recognized in event signage and receive all eligible sponsor benefits, please complete and return the attached Sponsorship Commitment Form, along with a high-resolution electronic file of your logo in JPG or PNG format to shanna@texcen.org and mail your tax-deductible donation to the address below by October 14, 2023. The future of our outreach and educational programs depends on the generosity of people like you. Please contact me at 214-384-8747 if you have any questions. Thank you for supporting Texas Central Bleeding Disorders!

Sincerely,



Shanna Garcia
Director of Development
Texas Central Bleeding Disorders
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Dallas, TX 75230